



**WFMT BUZZ**  
From the desk of Dr. Anita L. Swanson



World Federation of Music Therapy  
Federación Mundial de Musicoterapia

**June 2021**

June 1, 2021

Greetings World Federation of Music Therapy members!

This month we hear from our Public Relations chair, Dr. Carol Lotter.



**Grace Meadows (UK)**



World Federation of Music Therapy

**PUBLIC RELATIONS  
COMMISSION 2020-2023**



**Kumi Sato (Japan)**



**Vikram Kannan (India)**



**Alisa Apreleva (USA)**



**Carol Lotter (South Africa)**



**Maria Komarova (Russia)**



**Nayibe Terradillos (Uruguay)**



**Neil Jourdan (New Zealand)**

Greetings to you from the Public Relations Commission of the WFMT. We are a diverse group representing seven countries: Alisa Apreleva (USA), Grace Meadows (UK), Kumi Sato (Japan), Neil Jourdan (New Zealand), Maria Komarova (Russia), Nayibe Terradillos (Uruguay) and Vikram Kannan (India). It is wonderful to work with this creative, energetic and resourceful team. It has taken us a while to establish the way forward, but here we are, ready to serve you.

The primary task of the PR commission is to fly the flag for the WFMT through disseminating information about, creating awareness of and encouraging participation in the various initiatives of the WFMT council.

The goals identified by the commission for the 2020-2023 term are: Promoting the work of the WFMT globally, sharing diverse expressions of music therapy from across the WFMT regions, hearing from those who benefit from music therapy, supporting World Music Therapy Day, creating a presence on social media platforms, providing a space for networking and promoting the World Congress of Music Therapy which is held every three years.

We plan to raise the profile of the WFMT on four social media platforms i.e. Facebook, LinkedIn, Twitter and Instagram. If you are involved in WFMT work in your region or wish to inform the WFMT of interesting happenings or music therapy stories from your country we invite you to email [publicrelations@wfmt.info](mailto:publicrelations@wfmt.info). You will receive a document to complete which will provide us with the information we need for posting your news.

We will be profiling and introducing the Full Organizational WFMT members. The organizational members are the backbone of the international music therapy community. A representative from the commission will be contacting representatives from the organizations for further information in this regard.

The PR committee assists in promoting World Music Therapy Day, as well as the Photo Competition which is held in the run up to World Music Therapy Day. There was much

engagement and excitement around the photo competition this year. Watch this space for details regarding WMTD 2022.

We plan to create more interaction between social media platforms and the WFMT website most especially with regard to the activity of the various WFMT commissions as they are hard at work in supporting the work of music therapy around the world.

It's good to be on board with such a vibrant, creative, diverse global music therapy community.

Watch this space....

Dr. Carol Lotter

Chair: Public Relations Commission (South Africa)

**Wishing you all the best this month and beyond,**

**Dr. Anita L. Swanson, MT-BC  
WFMT President**